



Policy on Third Party Messaging

ALTE has two major means of communication:

- 1) By sending out emails using emails on the ALTE email list
 - a. to ALTE members only
 - b. to ALTE members and institutional affiliates only
 - c. to institutional affiliates only
 - d. to all on the ALTE email address list (members, institutional affiliates and individual affiliates)
- 2) By communicating via social media (publicly available, but notifications to those following ALTE)
 - a. Facebook
 - b. Twitter

ALTE will use both these channels to communicate regarding its courses, conferences, meetings, SIGs, work, website, etc.

Those signing up to the ALTE email list are aware they will receive emails from ALTE, and “news from carefully selected other relevant activities from third parties”.

News from third parties **include:**

- Conferences (meetings, workshops, seminars, webinars, etc.) on the subject of language testing, language education and/or multilingualism, which are organised by members, institutional affiliates, or other organisations that ALTE has had previous positive dealings with;
- Calls for project proposals/collaboration on the subject of language testing, language education and/or multilingualism, which are organised by members, institutional affiliates, or other organisations that ALTE has had previous positive dealings with;
- Requests to complete surveys on the subject of language testing, language education and/or multilingualism, which are organised by members, institutional affiliates, or other organisations that ALTE has had previous positive dealings with;
- Important news regarding members (which are not of a commercial nature), e.g. new location, new ownership, etc.;
- Other important news which relates to the language testing field where there is some prior link to ALTE or its members, e.g. obituaries, award recipients, highly important publications.

News from third parties **does not include:**

- Information about members' (or any other) products;
- Information about courses, conferences, projects etc. which are designed entirely to promote members' (or any other) products;
- Commercial requests;
- Matters which do not relate to language testing, language education or multilingualism;
- Matters from organisations or individuals who have no affiliation or previous significant involvement with ALTE
- Paid-for courses run by members, affiliates or any other body or individual
- Information about publications which are not deemed to be highly important